

CERTIFICAT DE COMPÉTENCES EN LANGUES DE L'ENSEIGNEMENT SUPÉRIEUR CLES

	ngue : ANGLA Niveau : CLES 2				
	~~~~ <i>^</i>				
	CORRIGÉ				
I – Activités de	Compréhen	sion do l'Oral			
1 – Activites de	Denmark	ision de l'Olai			
1. Social sciences, with the help of polls earth. The result of the study mentioned			iest country on (2 points)		
b/ The richest countries in the	GHT		WRONG the world. WRONG		
<ul><li>2. The study has been carried out ve</li><li>the length of the study in time: a d</li><li>the instrument of investigation: (e</li><li>the number of people involved in t</li></ul>	lecade (= 10 yea laborate) quest	ars) tionnaires	(3 points) ound the globe)		
3. Tick $()$ the appropriate answer.		(3 points, 1	item = 1 point		
Denmark is said to be the happiest of the land of the	-	: ple do not judge you o	n social status.		
4. Jan, the garbage man, answers "8 "On a scale of 1 to 10, <b>how happy</b> a		Write the ending of the	e question. (1 point)		
5. $Tick(\sqrt{)}$ the $reason(s)$ for $Jan$ 's converge He does not work in the afternoons.	hoice of career:	(3 points: ½ point He has a fairly goo			
He can spend time with his family.		He cares about the			
✓ He can coach his favourite handball	team.	He loves human re	iationships.		
6. Tick (√) the appropriate answer(s For Joseph, being a carpenter is part of his royal duties.  ✓ rewarding because he can see	a choice		(3 points)		

# **Steve Jobs**

In the video, Rob Kelly, the boss of an Internet media company, is interviewing Steve Jobs (the founder of Apple) and Bill Gates (the founder of Microsoft).

1. Tick ( $$ ) RIGHT or WRONG.	<b>(2</b> ]	<mark>points)</mark>	
For Steve Jobs, passion for a job implies that			
you take the good times and the bad times.	RIGHT		WRONG
For him passion also implies that			
$\dots$ it is rational to quit when things get too bad. $\Box$	RIGHT	•	WRONG
2. Among the following pieces of advice, tick ( $$ ) second set of advice.	, ,	le by Sto	
You've got to find brilliant co-workers give your co-workers very high salaries use your intuition when hiring people.			
23 items/20 points			

Total compréhension orale ...../20 points – 12 points (60 %) pour obtenir la compétence

## Transcription des documents audiovisuels

# 1) Denmark, the happiest place on earth

http://www.youtube.com/watch?v=fTGKUwMegZ4

When you imagine the happiest place on earth, you might pick a spot with warm sand and soft breezes, a sun-kissed vineyard perhaps or a Mediterrenean village.

If asked to name the happiest country on earth you might choose this one: land of the free, home of the brave. But when you let go of patriotic pride and travel brochure fantasy, when you use social science a paradise like Fidji ranks more than 50 spots below Iceland.

And for all their style and cuisine France and Italy rank well below Canada.

And while ours may be the richest and most powerful country in human history, when it comes to happiness, the good, old USA is number 23.

How do we know? Well for the past decade social scientists and pollsters have given elaborate questionnaires to hundreds of thousands of people around the globe.

The answer you get is not only how they feel right now but is also about how they feel about their entire life

Dan B. is the founder of Blue Zone(s): a project that studies happiness and longevity around the world. He says that if you mind all the databases of universities and research centres you'll find that the happiest place on earth is: Denmark.

Cold, dreary, unspectacular Denmark where stoic locals wear sensible shoes, snack on herring sandwiches.

(Can they) really be the happiest in the world?

They have a thing called "?yentele", which essentially says that "you're no better than anybody else". A garbage man can live in a middle-class neighbourhood and hold his head high.

Well, let's find a garbage man.

- On a scale of 1 to 10 how happy are you?
- 8.

His name is Jan and he says he took his job because he only has to work 5 hours in the morning and then spends the rest of the day with (his) family or coaching his daughter's handball team.

Danes really love handball. But Jan also says he really loves being a garbage man. And no one judges his choice of career.

When we come and say hello, that makes other people happy. They smile, they say good things...they're happy to give us a little cup of coffee. That's happy.

You're not just collecting garbage, you're spreading happiness.

Yes.

In this job.

Yes.

If I'm happy, the people are happy.

Joseph is another example of Danish status. He is a carpenter's apprentice.

What is it you enjoy?

Anything about building something. When you work the whole day and you can see what you've done.

On weekends he likes to fish, hunt, play with his new puppy. Oh and that castle over there? That belongs to his family. He also happens to be ... a prince.

So, who is this handsome gentleman?

It's my great, great grandfather.

Yes, Joseph is a descendant of the Danish King, related to the Royal Houses of France and Spain and again, he's chosen to be a carpenter's apprentice and rarely discusses his lineage with anyone.

You couldn't ask for a greater opening line with the ladies than 'I'm royalty!', don't you ever use that?

No, never.

Come on that' a waste of, man...

They have to find out (for) themselves, then it works even better.

# 2) Steve Jobs explains the rules for success

http://www.youtube.com/watch?v=oQwhbazr5ug&feature=player_embedded

**Rob Kelly**: I'm wondering, what would be the single most valuable piece of advice you would give us to even attempt to create some of the value that you guys have done in both your very impressive companies?

**Steve Jobs**: Yeah, people say you have a lot of passion for what you are doing, and it's totally true and the reason is because it's so hard that if you don't any rational person would give up.

It's really hard and you have to do it over a sustained period of time. So if you don't love it, if you're not having fun doing it, if you don't absolutely love it, you're going to give up.

And that's what happens to most people, actually.

If you look at the ones that ended up being successful in the eyes of society, often times it's, the ones that are successful love what they did so they could persevere, you know, when it got really tough.

And the ones that didn't love it, quit. Because they're sane, right? Who would put up with this stuff if you don't love it?

So it's a lot of hard work and it's a lot of worrying constantly and, if you don't love it, you're going to fail.

So, you gotta love it, you gotta have passion.

And I think that's the high order bid.

The second thing is, you've gotta be, you've gotta be a really good talent scout because no matter how smart you are, you need a team of great people.

And you've got to figure out how to size people up fairly quickly, how to make decisions without knowing people too well and hire them, see how you do, and refine your intuition, and be able to help build an organization that can eventually just build itself.

Because you need great people around you.

# II – Activités de Compréhension de l'Ecrit

1. "Work" involves many related issues: tick ( $\sqrt{}$ ) the text number(s) whenever those issues are raised explicitly.

(6 points. 1 point par ligne exacte, sinon 0 point pour la ligne)

Ligne 3 : Text 1 et Text 4 sont obligatoires, on accepte aussi, en plus, Text 3.

Ligne 5: Text 2 est obligatoire, on accepte aussi Text 1 ("sustainable")

"Work"	Text 1	Text 2	Text 3	Text
				4
es and salaries				
√e at work				
		-1		
Wages and salaries		V		V
Family life and professional life			()	$\sqrt{}$
Creative potential and personal fulfilment	V		V	
Inter-relation between the individual, society and	(√)	V		
nature				
The value of work to society		1		

II) 2. The New Economics Foundation has studied the 6 following jobs according to the criteria of benefit or damage to society and the environment: advertiser, childcare worker, city banker, hospital cleaner, tax accountant, waste recycling worker.

(6 points)

Rank these jobs from the most beneficial to the least beneficial to society and the environment.

- No. 1 (most beneficial) :	waste recycling worker		
- No. 2:	hospital cleaner		
- No. 3:	childcare worker		
- No. 4:	city banker		
- No. 5:	advertiser		
- No. 6 (least beneficial):	tax accountant		

3. The following quotations refer to given approaches to work. For each entry, tick  $(\sqrt{})$  the appropriate approach.

(3 points)

	"Good work" approach	"Protestant work ethic" approach	"Aesthetic" approach
"I found what I loved to do early in life."  "Your work is going to fill a large part of your life, and the only way to do great work is to love what you do."  (Text 3)			V
"My dad works in the hotel industry, and that is a 24-hour job." "He has always worked really hard." "A lot of time he could not take holidays or spend time with us." (Text 4)		V	
"Obviously I want something to pay the bills, but I am also interested in the work environment."  "I know that if I want to carry on with that life style I will need to work, but I want to find a balance" (Text 4)	V		

4. Are the following topics dealt with in the texts? Circle "YES" or "NO". If you have chosen "YES", add the relevant text number(s).

# (5 points. 1 point par ligne exacte: YES/NO + Text number(s), sinon 0 point pour la ligne)

a) The contribution of artistic work to society. **NO** 

b) The generation gap on work expectations. YES + text 4
c) The religious origins of capitalism. YES + text 1

d) The younger generation and manual work. NO
e) Equal pay for men and women. NO

20 items/20 points

Total compréhension écrite ...../20 points – 12 points (60 %) pour obtenir la compétence

# III – Activité de production écrite

A TV channel is working on a television programme presenting "work" and its related issues. Write a comprehensive and clear account of the documents (written and video) to help the programme organizers in their project.

(250 to 300 words)

« Work » plays an essential role in most people's lives. We invest a lot of time and energy in our occupations. Indeed, there are many criteria at stake: making ends meet, achieving social status or personal fulfilment.

"Work ethic" is a concept first coined by Max Weber when he pinpointed a link between the Protestant work ethic and modern capitalism. Today, research teams are working on new definitions of "good work" and "work-life balance".

Needless to say, everybody has to make choices in life: putting one's career first, fulfilling parenthood / parenting obligations. The Y Generation for example have definitely decided to not be overwhelmed by the work ethic of their parents' generation. In Denmark, there are fewer social prejudices linked to social status. A case in point, Steve Jobs describes his working life as much in terms of professional prowess as a life enhancing experience.

What is more, recent studies have shown that work could be assessed in a more complex way taking into account its more or less positive contribution to society as a whole; indeed, occupations traditionally hallowed with a high social status may have a pernicious influence on society, while "low" status positions may contribute highly to the community.

It follows that a new set of values are emerging and people will be more and more concerned with making enlightened choices as to their priorities in terms of work-life balance. And picking the right job at the right time is surely part of the debate.

(254 words)

## IV - Activités de Production Orale

## **Situation 1:**

You are preparing a documentary film on "work" for a public of young adults about to enter the job market.

You will include tips on how to reach the best work/life balance. Discuss your point of view with your partner, then agree on a number of aspects to be covered in the film. Use the information presented in the documents and your own ideas.

### Role A.

You think your film should focus on happiness in achieving work/life balance.

#### Role B

You think your film should focus on professional, financial and/or social success.

## **Situation 2:**

Your team made a documentary film on work/life balance. It was a success and the TV producers want a follow-up programme. You have decided to make a phone-in programme, during which a guest will answer questions from TV viewers.

There are discussions in the team as to who the guest should be so that the program should attract viewers.

Discuss your point of view with your partner(s), then try and reach a compromise. Use the information presented in the written/video documents and your own ideas.

### Role A

You think the guest should be a successful entrepreneur, who could tell the public about the ways and means to achieve social and professional success.

### Role B

You think the guest should be a person who has achieved work/life balance and could tell the public about the right ingredients for this balance.

#### Role C

You think the guest should be a father/mother who could tell the public about the importance of hard work and taking responsibility.

Le rôle C étant aussi riche que les autres, nous suggérons de varier les combinaisons dans les interactions entre 2 étudiants.